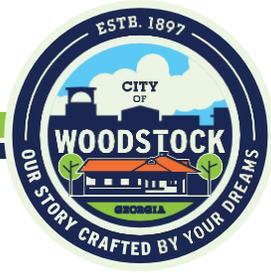


2026

# WOODSTOCK<sup>GA</sup> Summer CONCERT SERIES



## Sponsorship Package 2026



Dear Community Partner,

Thank you for your interest in the Woodstock Summer Concert Series! The Woodstock Summer Concert Series is a well-established community event with a loyal and expanding following since 1997. Each year, the Woodstock Summer Concert Series continues to generate excitement within the community and provides an opportunity to enjoy some of the best national recording artists as well as emerging local music talent. We welcome over 50,000 people to downtown Woodstock and the Woodstock Summer Concert Series each year.

Concerts are conducted at the beautiful Northside Hospital – Cherokee Amphitheater in downtown Woodstock. Concerts run May through September with one concert per month, usually on the second Saturday. Attendance ranges from eight to ten thousand people at each concert. In previous years, we have had several concerts with as many as 17,000 attendees!

In May, the Woodstock Summer Concert Series will begin its 28<sup>th</sup> season! To enhance the concert experience for our sponsors, we offer a pre-concert VIP Reception with food, beverages, and sponsor only restrooms all within an exclusive area creating a party atmosphere before and during the concerts! Our exciting line up for 2026 includes:

- May 9** An evening with **Black Jacket Symphony** presenting **Bon Jovi's "Slippery When Wet"** and greatest hits.
- June 13** Country Music Star, **Carly Pearce**, with Special Guest, **Ashley Brooks**
- July 11** Legendary R & B and Funk Powerhouse, **Midnight Star**, with Special Guest, **Prisca**
- August 8** **Pop 2000 Tour** with Chris Kirkpatrick of NSYNC, O-Town, and LFO, with Special Guest, **Run Katie Run**
- September 12** **Face 2 Face: Tribute to Elton John & Billy Joel**

The Woodstock Summer Concert Series offers a unique marketing opportunity to highlight your company and become co-branded with one of North Georgia's most successful and continuously running community events. As a Woodstock Summer Concert Series sponsor, you will receive publicity for your business while helping to provide ongoing music and entertainment opportunities for the entire community.

We attribute the ongoing success of the Woodstock Summer Concert Series to the commitment of our elected officials, event visitors, and our sponsors! We appreciate the partnerships that we have with our sponsors and would love to have you join us in 2026! Listed below you will find the 2026 Woodstock Summer Concert Series Sponsorship Package. A chart of sponsorship level benefits and series press release is attached.

If you decide to join us, please forward your confirmation and I will send you a letter and invoice for your records. Let me know if you have any questions!

Best Regards,

*Marybeth Stockdale*

Marybeth Stockdale, CPRP  
Special Events Coordinator  
Parks and Recreation  
City of Woodstock, Georgia  
[mstockdale@woodstockga.gov](mailto:mstockdale@woodstockga.gov)



City of Woodstock Parks and Recreation

770-517-6788

[www.WoodstockParksandRec.com](http://www.WoodstockParksandRec.com)

[mstockdale@woodstockga.gov](mailto:mstockdale@woodstockga.gov)

[www.WoodstockConcertSeries.com](http://www.WoodstockConcertSeries.com)

# LEGENDARY PARTNER

\$ 7,500



One Company Table with Seating at VIP Reception

On-Stage Signage Listing Sponsors

Parking Pass

Live On-Stage Emcee Recognition

Year-Round Logo/Link on Concert Series Website

Social Media Recognition

Digital Concert Series Program

Concert Series Merchandise

Vendor Booth Space at other Parks & Recreation Events

## LEGENDARY PARTNER - BENEFIT DETAILS:

- Year-round listing on the Woodstock Concert Series website, featuring your company as a Legendary Partner, with logo and link to your company's website.
- Live on-stage recognition by concert emcee indicating your commitment as a Legendary Partner.
- Digital Concert Series Program – Logo, Link, Third Page Ad
- Social media recognition.
- On-stage signage listing sponsors.
- Legendary Partners can have a vendor booth space fee free at three other Woodstock Parks and Recreation Department events during the year. (July 4, Halloween Skelebration, and Christmas Jubilee) Reservation Required.
- (8) Commemorative posters.
- (8) Concert series t-shirts.
- (8) Wristbands for access to VIP reception & restrooms.
- (1) Company table with seating at VIP reception.
- (1) Complimentary Parking Pass – 1<sup>st</sup> Level Parking Deck



**TO REQUEST A SPONSORSHIP,  
PLEASE CONTACT:**

**Marybeth Stockdale, CPRP**  
**Special Events Coordinator**  
City of Woodstock  
Parks and Recreation  
770-592-6000 ext. 1952  
[mstockdale@woodstockga.gov](mailto:mstockdale@woodstockga.gov)

**Checks payable to: (Due March 2, 2026)**

**City of Woodstock**  
12453 Hwy. 92  
Woodstock, GA 30188  
Attn: Accounts Receivable  
Concert Sponsorship

